

# VFW Expands Hearing Benefits for Members, Families

## New benefit offering takes hearing health to higher level

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**KANSAS CITY, Mo.** – The Veterans of Foreign Wars (VFW) is proud to announce it is improving its member benefit offerings by teaming up with Hear In America to provide VFW members and their extended families free hearing screenings, a Low Price Guarantee, and other benefits for hearing aid purchases.

Research shows a clear connection between untreated hearing loss and increased risk of dementia and Alzheimer's, as well as higher rates of falls, depression, confusion, reduced quality of life, and an increased number of emergency department visits and hospitalizations. It takes the average person with hearing loss five to seven years before seeking a professional diagnosis, in spite of the fact that the signs and symptoms of hearing loss are clear to other people.

For nearly 30 years, Hear In America has worked to help people get the best possible combination of hearing technology, price, and service. Striving to simplify an already stressful and confusing process, Hear In America acts as an advocate for its millions of members by educating, assisting and diligently following up on the services they receive.

“The VFW is excited about the opportunity to team up with Hear in America,” said VFW National Commander Hal Roesch II. “As an organization with more than 1.5 million VFW and Auxiliary members, we work hard to ensure they have access to the biggest savings when it comes to improving their quality of life.”

“I’ve worn hearing aids since I was in my twenties, and I love to hear members tell us how Hear In America helped their entire family be happier,” said Hear In America President Bob Marshall. “We are committed to helping as many people as possible to get the hearing help they need, and are honored to have the opportunity to serve the many members and families of the VFW.”

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For more information on Hear in America benefits for VFW members and their families or to sign up for your free hearing screening with no enrollment fees or premiums, call 1.855.241.5547 or visit [vfw.org/join/member-benefits/medical-services](https://vfw.org/join/member-benefits/medical-services).